



FOR IMMEDIATE RELEASE
Arthur Blank & Co. Introduces the AB Recycled FinancialCard™

Boston, Massachusetts, February 18, 2009 – Arthur Blank & Co. is introducing the AB Recycled FinancialCard™ into its GreenLine™ suite of environmentally oriented products.

The AB Recycled FinancialCard™ is made from a 100% pre-consumer recycled plastic core (88% recycled with an overlamine) and is specifically designed for financial institutions for use in credit and debit card applications. The material is specially formulated to have a bright white finish – even whiter than the AB RecycledCard™ Arthur Blank currently offers for commercial customers. The material also meets or exceeds all ISO and ANSI specifications for CR80 payment cards.

All AB Recycled FinancialCards™ for financial institutions will be processed at Arthur Blank’s secure Mt. Pleasant, Tennessee facility. The 50,000 square foot facility is focused on producing highly secure card products for financial institutions, U.S. and foreign governments, and is a certified secure facility for VISA, Mastercard and Discover.

Jake Jacobs, Executive Vice President of Sales and Marketing says “The AB Financial RecycledCard™ provides financial institutions with an ISO/ANSI certified payment card with the highest known percentage of recycled content in the industry today. Now the payment industry has an excellent option to better serve their environmentally conscious customers.”

Arthur Blank’s introduction of the AB Recycled FinancialCard™ is the latest addition to Arthur Blank’s GreenLine™ suite of environmentally friendly stock choices that also includes the CornCard USA®, AB RecycledCard™, AB BiodegradableCard™, and the AB HybridCard™.

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About Arthur Blank & Co., Inc. a subsidiary of American Banknote Corporation

Founded in 1934, Arthur Blank & Co. is a leading North American producer of secure and private label plastic cards. Located in Boston, Massachusetts and Mt. Pleasant, Tennessee, Arthur Blank has the capacity to print up to 1.5 billion cards per year. Arthur Blank's cards are currently being utilized as secure cards (including MasterCard, Visa and Discover), bank cards; drivers' licenses; private label credit cards; security and access cards; national ID cards; membership and gift cards; and gaming and hotel key cards. For more information on the AB Recycled FinancialCard™ and all of Arthur Blank's other card products, visit www.arthurblank.com or call 617-325-9600.

About American Banknote Corporation

American Banknote Corporation is a holding company and the parent of the ABnote Group, which operates through its subsidiary companies: American Banknote S.A. in Brazil, Leigh Mardon in Australia, ABnote NZ in New Zealand, CPS Technologies in France, ABnote Europe, s.r.o. in the Czech Republic, Keystone Manufacturing in Canada, and American Bank Note Company and Arthur Blank & Co. in the United States. ABnote, which traces its founding to 1795 and American patriot Paul Revere, is a global supplier of secure documents, services and systems. Principal products include secure plastic cards, phone cards, paper certificates, lottery tickets, passports, state titles, certificates of origin, stock certificates, and checks. Services include print production, personalization, secure warehousing, distribution, and fulfillment. For more information on American Banknote, visit www.americanbanknote.com or call 201-592-3400.

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